

2025 CRAIGIEBURN FESTIVAL RIDES & SHOWBAGS COMPETITION – TERMS AND CONDITIONS

STANDARD TERMS

Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this promotion deems acceptance of these Terms and Conditions.

The Promoter is Hume City Council (ABN - 14854354856) of 1079 Pascoe Vale Road, Broadmeadows.

WHO CAN ENTER

Entry is only open to Hume residents.

Entrants must be over 18 years old.

Employees (and their immediate families) of the Promoter, including but not limited to Hume City Council staff, councillors, contractors, and agencies associated with this promotion, are ineligible to enter.

Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, stepbrother, stepsister, or first cousin.

HOW TO ENTER AND WIN

The Promotional Period opens on Tuesday 25 February 2025 at 12:00pm (AEDT) and closes on Thursday 27 February 2025 at 5:00pm (AEDT). Entries must be received by the Promoter before the competition closes.

To enter, individuals must complete the following steps during the Promotional Period:

a) Visit the Hume City Council Facebook page (<https://facebook.com/humecitycouncil>) or Hume City Council Instagram page (<https://www.instagram.com/humecitycouncil>)

b) Answer the question in 25 words or less: “What are you most excited to experience at Craigieburn Festival?”

c) Entries will be judged based on creativity, originality, and relevance. The five (5) most creative responses will be selected as winners.

d) The prize consists of five (5) ride and showbag packages, each valued at \$100 (\$50 for rides and \$50 for showbags), to be used at Craigieburn Festival at Craigieburn Anzac Park on Saturday 1 March 2025 (12pm – 9:30pm).

e) Winners will be selected by the Hume City Council Communications and Events team and contacted via Facebook direct message on Friday 27 February 2025. Winners will also be announced on the original competition post. Winners must reply to Facebook direct messages by 12.30pm to remain eligible, otherwise the next eligible winner will replace them.

f) Winners must provide valid photo ID containing their address and date of birth to claim their prize.

g) If a winner is under 18, they must provide parental/guardian permission before receiving their prize.

PRIZES

Entrants are eligible to win only one prize throughout the promotional period.

A total of five (5) winners will be selected, with each receiving one (1) ride and showbag package valued at \$100.

Prize values are inclusive of GST and are in Australian dollars. The Promoter accepts no responsibility for tax implications that may arise from winning. Independent financial advice should be sought if required.

Vouchers are non-transferable, cannot be exchanged for cash, and must be used at the Craigieburn Festival on Saturday 1 March 2025.

Prizes will be emailed to winners in PDF format by 5:00pm on Friday 28 February 2025. Winners must present the letter at the Showbag stand during the event to redeem their prize.

The Showbag stand will be the most prominent setup, facing the main grass area of Anzac Park.

If a winner is unable to accept or use the prize as stated, it will be forfeited, and no compensation will be provided.

The Promoter may substitute a prize (or part of a prize) with an item of equal value and/or specification if the original prize becomes unavailable.

Entries deemed incomplete, misleading, or generated by automated services may be disqualified.

GENERAL TERMS

If the competition is interfered with or cannot be conducted as planned due to technical issues, unauthorised intervention, or fraud, the Promoter reserves the right to modify, suspend, or cancel the promotion.

Any costs associated with accessing Facebook to enter are the responsibility of the entrant.

This competition is not sponsored, endorsed, or administered by Facebook.

DISCLAIMER

Hume City Council will not be liable for any injury, loss or damage to the participant while attending this event.

USE OF PERSONAL INFORMATION

The Promoter collects personal information to conduct the promotion and may share it with contractors, service providers, and prize suppliers for this purpose. Entry is conditional on providing this information.

The Promoter may use personal information for marketing, research, and promotional purposes. Entrants can request to access, update, or correct their details by contacting the Promoter.

All entries become the property of the Promoter. By entering, participants grant the Promoter a perpetual, non-exclusive license to use their entry, name, and images for promotional purposes without compensation.

Winners agree to participate in media or promotional activities related to the competition, including interviews and photographs. They cannot sell or provide their story to external media.

The competition is governed by Hume City Council's Privacy Policy, which can be found at: [Privacy Statement - Hume City Council].

WINNER NOTIFICATION & PRIZE DISTRIBUTION PROCESS

- A judging panel will review all valid entries and select five (5) winners based on creativity, originality, and relevance.
- Winners will be contacted via Facebook direct message on Friday 27 February 2025. Winners will also be announced on the original competition post.
- Winners must confirm their details via Facebook message by 12.30pm Friday 27 February. If there is no response by this time, a new winner will be selected.
- Winners must provide a valid photo ID containing their address and date of birth to confirm eligibility to claim their prize.
- Each winner's name will be inserted into an official winner letter, with a unique number assigned to them.
- The PDF letter will be emailed to each winner.
- A list of winners' names will be sent to the designated contact at Smart Amusements (jane@smartamusements.com.au).
- Winners must present their letter at the Showbag stand at any time during the event to redeem their prize.