



HUME CITY COUNCIL LANDSCAPE GUIDELINES

Entry features

Entry features are used at the entries to the municipality, activity centres and estates, to create a sense of arrival, provide a transition from arterial or collector roads, and to create a sense of place.

Entry features may include sculptural or architectural elements, varying surface materials and complementary soft landscaping.

Conditions apply where an artist is commissioned to design and build an entry feature. This does not apply to commercial artists.

Entry features must not be used for branding purposes by private enterprise.

Entry features are to be located in designated reserves set aside for this purpose and must not be located in road reserves.

Types of treatments

Hume City entrances

- These are large-scaled treatments, typically installed on arterial or major roads and railway stations at entry points. They are predominately aimed at road users and public transport users in transit.
- These entry treatments are coarser grained, having the largest impact (size, materials, colour) and are visible from a distance without fine detail.

Activity centres and suburbs

- These are medium scaled treatments at entry points to major activity centres or suburbs such as Broadmeadows, Sunbury or Craigieburn. These treatments are scaled to be visible to slower moving traffic as well as cyclists and pedestrians.
- These can be viewed by stationary onlookers, therefore they can contain finer-grain detail, though still with reasonable impact at a distance.



Additional requirements for developers

Estate entrances

- These are predominately aimed at road users, cyclists and pedestrians. These entry features are often coarser grained, having a medium to large impact in terms of size, materials, and colour.
- Council recognises the desire for developers to provide a point of difference for their estates. Estate entrances are to be limited to one major entry point per main road only. Entry features at stage entrances will not be approved. Temporary installations will not be considered.
- Flag poles and banner poles are subject to Planning Permit and Building Permit approvals and are to be removed prior to handover to Council. Flag poles and banners are not to be used in road reserves.

Design considerations

The following requirements are to be incorporated into the design:

- Maximum height is to be 4m;
- VicRoads offsets and sightlines;
- Must not be climbable;
- Must avoid finger and head entrapment;
- Design must be contemporary;
- Use low maintenance, durable materials (timber will not be accepted);
- Non-sacrificial anti-graffiti coating to all powdercoated surfaces.
- Meet the surveillance requirements of the Safer Design Guidelines for Victoria

References

Hume City Council Creative Community Strategy 2020-2025

