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# HUME CITY COUNCIL LANDSCAPE GUIDELINES

## Signage

Signage improves understanding of a site for all users.

Signage is used to provide:

- Identification (eg. reserve and building names)
- Directions/wayfinding
- Interpretation of site features, including heritage and past land uses, geology, natural ecosystems, waterways, flora and fauna, or commemoration
- Advisory signage, including warnings, regulations, restrictions, or prohibited use.

Signage may also include painted finishes, such as line marking, symbols and directional arrows used on shared paths.

- The complexity of information, the size of the signs and its placement, will all depend on whether it is intended to be viewed as a pedestrian, or from a vehicle.

- A minimum offset of 1m is required from paths and property boundaries.
- The sign must be orientated for maximum visibility by its intended audience (pedestrian and/or vehicle)
- Adjacent to roads, the location is to comply with the current VicRoads Signing Guidelines.
- Braille components should be considered for inclusion in high-use areas
- Interpretative or shared trail signage must be placed so it does not detract from the visitors' sightlines
- Where possible placement of sign should avoid north and west facing aspects, to avoid fading
- The Hume Signage Style Guide 2019 provides all relevant specifications to determine the appropriate size, form and materials for signage, and to develop the artwork including font and layout for most sign types. For further advice, refer to Council's Communications Department.

### Locations and signage types

Sign type

	Advisory signage	Identification signage	Directional / wayfinding signage	Interpretive signage	Surface painted signage
Entry to Activity centres/suburbs		X	X	O	O
Entry to reserves	O	O	O		
Reserves	O		O	O	O
Conservation reserves, heritage sites	O	O	O	O	
Shared paths	O	O	O	O	X
Major trails	O	X	X	O	X

X = must have

O = may have

## Advisory signage

- Advisory signage is provided to inform park users of particular conditions, regulations, or activities which may be prohibited within a reserve or activity centre.
- Advisory signs should consider appropriate warnings for the specific location. For instance, snake warning signs maybe be appropriate near natural areas, no swimming would be appropriate near wetlands.

## Identification Signage

- Identification signage is required at all regional, district and sub-district active open space reserves. It is preferable that reserves are named for the street address of the property. Reserve names other than the street address are to be ratified via the Naming rules for places in Victoria process.
- Identification signs may be provided at Neighbourhood reserves. The reserve name is to match the street address of the reserve.

## Directional and Wayfinding Signage

- Directional and wayfinding signs** are installed in reserves or activity centres to allow users to orient themselves and find the most appropriate route to their destination. Directional and wayfinding signage should be combined on the same signpost.
- Directional and wayfinding signage is required for shared trails, particularly at intersections and key entry points.
- Wayfinding signage may include a graphic map showing current location, adjacent landmarks and distance or approximate time markers.
- Directional signage may include arrows to up to 4 key locations.
- Directional signage is also required at path intersections where possible destinations are not visually obvious.

## Interpretative Signage

- Interpretative** signage is to be provided to inform the public of significant environmental, cultural or historical elements, eg native grasslands, conservation areas, or heritage sites. Refer to Council's **Natural Heritage Interpretation Guidelines** for further guidance.

## Shared Path and Major Trail Signage

- Signage is to be provided for all shared paths and major trails at entry point paths and at key intersections.
- These signs should include trail directions and distances.
- Surface paint can be used on paths to indicate shared areas, separation of users (adjacent paths for cyclists separated from pedestrians), changes in path status (path narrows, end of trail, separation area merging to shared areas).

## References

Hume City Council Signage Style Guide 2019  
 Hume City Council Natural Heritage Interpretation Guidelines

