**Expression of Interest for**
**Hume Multicultural Communications Advisory Group**

Hume City Council has identified an opportunity to work more closely with our multicultural community. A new Multicultural Communications Advisory Group will guide the way we communicate with our multicultural community and enable us to tailor our work based on different cultural preferences and sensitivities.

The Advisory Group will include one member from each of the top 11 language communities that would most benefit from in-language communications support:

* Arabic
* Assyrian
* Farsi
* Greek
* Italian
* Mandarin
* Nepali
* Punjabi
* Turkish
* Urdu
* Vietnamese

As a member of the Advisory Group your participation would be sought to:

* Give Council ideas about engaging with our multicultural community
* Review translated materials (I.e., fact sheets, social media posts etc) for cultural appropriateness, as well as translation errors
* Provide advice around cultural sensitivities or preferences as they relate to communications campaigns
* Attend and actively participate in quarterly meetings, either online or in-person

Council will provide Advisory Group members with a sitting fee of $500 annually. Please refer to the Terms of Reference for full details on the role.

If you are passionate about supporting your community, we would love to hear from you!

Expressions of interest in being part of this group are open until 14 August.

If you have any questions, please contact Francesca Bennett: francescab@hume.vic.gov.au

**Name:**

**Date of birth:**

**Gender:** [ ] **Male** [ ] **Female** [ ] **Non-binary** [ ] **Other**

**Community group or organisation** (if applicable)**:**

**Language(s) spoken and read fluently:**

**Connection to language community:** (e.g. community leader, member of community group, volunteer, member of sporting club etc.)

**Suburb:**

**How long you have lived in Hume City:**

**Phone number:**

**Email address:**

**Referee name:** (please provide contact details of a referee who is not a family member)

**Referee phone or email address:**

[ ]  **I have read the Hume Multicultural Communications Advisory Group Terms of Reference and accept the role proposed within it.**

**Signature:** **Date:**

**Privacy statement:**

Your personal details are being collected for the purpose of recruiting members of the Multicultural Communications Advisory Group. They will not be published or shared with anyone, and your personal information will be managed in accordance with the *Privacy and Data Protection Act* 2014. If you have an enquiry regarding the use of this information, please feel free to contact Francesca Bennett, Strategic Communications Lead at francescab@hume.vic.gov.au